



45th Anniversary

DESIGN IMPACTS LIVES

20

19

# Annual Sponsorship Program

20

20

CONNECT ENGAGE NETWORK CELEBRATE

The Pennsylvania East Chapter of ASID 2019-2020 Sponsorship Program offers an array of sponsorship opportunities, across a variety of platforms, programs and initiatives, providing you with the ability to align your brand visibility, in-person contact, marketing activities and touch points with the ASID PA East design community.

The goal of the program is to provide our Sponsors with opportunities to **CONNECT**, **ENGAGE**, **NETWORK** and **CELEBRATE** with the interior design community decision-makers of the Pennsylvania East Region: OUR MEMBERS!

A

## CONNECT

Meet the professionals shaping the interior design community in the PA East region and connect your company as a valuable resource to them throughout the year.

B

## ENGAGE

Sponsors' support and participation is recognized at the annual and monthly events of the Chapter, including the Annual Meeting Celebration, the 2020 Interior Design Awards & 45th Anniversary Gala and regional design community events.

C

## NETWORK

Increase your network of contacts through our membership in Eastern PA, Southern NJ & Delaware. Gain quality face-time, build brand recognition and show your commitment to the interior design industry.

D

## CELEBRATE

2020 marks the 45th Anniversary of ASID and the PA East Chapter. Celebrate the excellence of interior design with the 2020 Philadelphia Region Interior Design Awards Competition, with participation and brand recognition at the IDAs & 45th Anniversary Gala on May 15, 2020.

A



B



C



D



## How to Become a 2019-2020 Sponsor

Sponsorship runs October 1, 2019 to September 30, 2020, so you receive 365 days of benefits. To sign up today, select the level of sponsorship that benefits your company's goals and strategy from the accompanying benefits and complete the 2019-2020 Sponsorship registration form. If you have any questions please contact us at

[Administrator@pae.asid.org](mailto:Administrator@pae.asid.org).



# 2019-2020 Sponsorship Levels

Choose the level that best meets your marketing goals

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## 2019-2020 Sponsorship Levels & Benefits

Cost

**Sapphire Level**

**Ruby Level**

**Amythest Level**

**\$7500**

*\*Exclusive*

**\$4500**

*\*Limited*

**\$3000**

2020 IDAs & 45th  
Anniversary Celebration  
Gala

4 tickets,  
Presenter of Two (2)  
"Best of Categories"

2 tickets,  
Presenter of Student Award or  
other awards TBD

1 ticket

ASID PA East Website &  
IDAs Website

Logo with click through  
to your website

Logo with click through  
to your website

Logo with click through  
to your website

2020 IDAs & 45th  
Anniversary Celebration  
Gala Program Book

Full page advertisement  
Logo on Sponsor List

Half page advertisement  
Name on Sponsor List

Quarter page advertisement  
Name on Sponsor List

IDAs & 45th Anniversary  
Celebration Gala Invitations

Logo on invitation

Name on invitation

Name on invitation

IDAs & 45th Anniversary  
Celebration Gala  
Recognition

Logo recognition during Gala,  
Verbal recognition  
Logo on Step & Repeat

Logo recognition during Gala,  
Verbal recognition  
Logo on Step & Repeat

Logo recognition during Gala,  
Verbal recognition  
Logo on Step & Repeat

Sponsor Spotlight in  
E-Newsletter & Social Media



Social Media Interview  
Co-Op



N/A

N/A

Recognition at All Chapter  
Events

Logo

Logo

Logo

Dedicated E-Blast / Social  
Media Promotions

4

3

2

2019-2020 New Year's  
Social & Annual Meeting  
Celebration

3 tickets to each  
of these two events

2 tickets to each  
of these two events

1 ticket to each  
of these two events

Chapter Sponsor  
Appreciation Dinner



### Additional Opportunities



2019-2020 New Year Social  
January 2020



Professional Development  
Programs  
Fall 2019/Spring 2020



Student Career Day  
with IIDA PA/NJ/DE  
April 2020



Design Symposium Day  
with ASID NJ Chapter  
September/October 2020



2019-2020 Annual  
Meeting & Celebration  
September/October 2020

# 2019-2020 Sponsorship Registration Form

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Complete the 2019-2020 Sponsorship Program registration form and return, with payment (via mail or email) information to the ASID PA East Chapter. If you have any questions please contact the ASID PA East administrators by phone or email [Administrator@pae.asid.org](mailto:Administrator@pae.asid.org)

## Select your level of sponsorship

Sponsorship Level	Please Check One	Cost
• Sapphire Level	<input type="checkbox"/>	• \$7500 *Exclusive
• Ruby Level	<input type="checkbox"/>	• \$4500 *Limited
• Amethyst Level	<input type="checkbox"/>	• \$3000

## Additional Program Sponsorships Available

### Anticipated 2019-2020 Programs

(Not applicable toward 2020 Interior Design Awards (IDAs) Gala)

- Student Career Day with IIDA
- Education & Networking Series
- New Year Social
- Professional Development Program
- Annual Meeting Celebration
- Joint ASID PA East/ NJ Design Symposium

☐ • \$845 ☐ • \$645 ☐ • \$445 ☐ • \$245

## Contact Information

Contact \_\_\_\_\_  
Company \_\_\_\_\_  
Mailing Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone \_\_\_\_\_ Fax \_\_\_\_\_  
Email Address \_\_\_\_\_

## Payment Information

☐ VISA ☐ MasterCard ☐ Check: \_\_\_\_\_  
CC#: \_\_\_\_\_ Exp. Date \_\_\_\_\_ 3 digits on back of card (VISA/MC) \_\_\_\_\_  
Print Cardholder Name \_\_\_\_\_  
Cardholder Billing Address \_\_\_\_\_  
Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

\*Checks made payable to ASID PA East Chapter.

Return SIGNED Contract to: ASID PA East Chapter, P.O. Box 30190, Philadelphia, PA 19103  
or by email to [administrator@pae.asid.org](mailto:administrator@pae.asid.org)

ASID PA East Chapter Sponsorship benefits are for the 2019-2020 fiscal year and will not extend beyond that. By completing this sponsorship form, Sponsor hereby grants to Chapter a limited, non-exclusive license to use certain of Sponsor's intellectual property including names, trademarks, copyrights, and logos to identify Sponsor as a sponsor of the Chapter. Failure to provide the Chapter with Sponsor's company logo and other requested materials within the requested deadline may result in the absence of your information from promotional materials

The Chapter is not responsible for any informational or content errors, including those provided by the Sponsor and does not guarantee the accuracy of any listing.

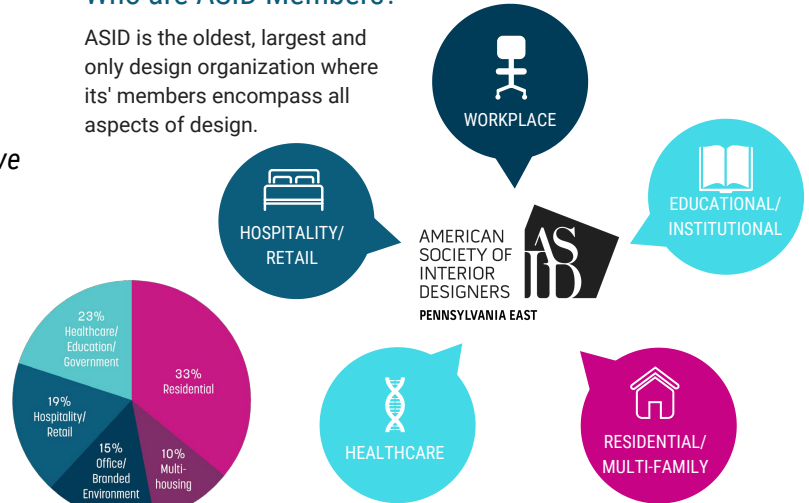
Sponsorship does NOT Grant the sponsor the right to use Chapter Property, including but not limited to the the logos or trademarks associated with the Pennsylvania East Chapter of the American Society of Interior Designers (ASID), of the American Society of Interior Designers, Inc. The agreement does not constitute a partnership or joint venture or principal agent relationship between the parties.

This agreement may not be assigned by either party. This agreement in complete and represents the entire agreement between the parties and may be modified only by written agreement between both parties. The agreement shall be constructed in accordance with and governed by the laws of the Commonwealth of Pennsylvania.

Sponsor understands and agrees that only the Pennsylvania East Chapter of the American Society of Interior Designers, unincorporated nonprofit association of the Commonwealth of Pennsylvania and NOT the American Society of Interior Designers, Inc. is a party to this agreement.

## Who are ASID Members?

ASID is the oldest, largest and only design organization where its' members encompass all aspects of design.



## 2019 Sponsorship Program Guidelines

Annual Sponsorship benefits run October 1, 2019 to September 30, 2020.

Sponsorship benefits begin upon receipt of payment.

Logo to be a high resolution PNG (preferred) or JPEG and must be submitted at the time of payment.

The ASID PA East Chapter reserves the approval rights of any and all programs and content being co-branded or promoted to ensure compliance with chapter policies.

As a 501 (c) 6 non-profit membership association, the PA East Chapter of ASID is not a charity and therefore Sponsorships do not qualify as tax-deductible charitable donations. However it may qualify as a business expense.

