

2017-18 SPONSORSHIP PROGRAM

Mission Statement

ASID PA East inspires and enriches its members by providing knowledge, experiences and community to promote the profession of Interior Design

AMERICAN
SOCIETY OF
INTERIOR
DESIGNERS



PENNSYLVANIA EAST

2017-18 ANNUAL SPONSORSHIP BENEFITS 2018 IDA Awards		\$7,500 DIAMOND SPONSOR	\$5,000 PLATINUM SPONSOR	\$2,500 GOLD SPONSOR
		<i>Exclusive</i>		
IDA Website ▪ Your company logo with a click through to your website.		X	X	X
IDA Facebook Page ▪ Sponsor spotlight article on the IDA Facebook Page		X	X	X
Advertisement in the IDA program book				
	Full Page Advertisement	X		
	Half Page Advertisement		X	
	Quarter Page Advertisement			X
Present awards at the IDA Gala				
	Best of Show Awards (x2)	X		
	Student Award		X	
Signage at IDA Gala		X	X	X
Invitations for IDA Gala				
	Your logo on invitations	X		
	Your name on invitations		X	X
Sponsors list in the IDA Gala program book		X	X	X
Verbal acknowledgement at the IDA Gala		X	X	X
Name on press release		X	X	X
IDA Recognition at the 2017 Holiday Party		X	X	X
Complimentary tickets to the IDA Gala		(4)	(2)	(1)

Benefits continued on the next page

2017-18 ANNUAL SPONSORSHIP BENEFITS		\$7,500 DIAMOND SPONSOR	\$5,000 PLATINUM SPONSOR	\$2,500 GOLD SPONSOR
Chapter Events		<i>Exclusive</i>		
Opportunity to host an ASID PA East Chapter event at your business location, such as a CEU, other program or social gathering *		(1) per year (minimum)	(1) per year (minimum)	(1) per year (minimum)
Opportunity to host the ASID PA East Chapter Holiday Party – December 2018 *		X		
ASID PA East Chapter website				
<ul style="list-style-type: none"> ▪ Your logo with a click through to your website (in order of sponsorship level) 		X	X	X
EOTC listing – ASID PA East Chapter E-Newsletter (bi-weekly)				
	Your logo with a click through to your website	X	X	X
	Dedicated ad / posting / article provided by your company	(4)	(2)	(1)
Sponsor spotlight article on the ASID PA East Facebook Page		X	X	X
ASID PA East Chapter Annual Meeting 2018				
	Your logo on invitations	X		
	Your name on invitations		X	X
	Complimentary tickets	(2)	(2)	(2)
Member Directory – Recognition in the directory & reduced advertising rates **		X	X	X
Mailing List – Rental of the ASID PA East membership list, for electronic or USPS mail use. ***		(1)	(2)	(1)
Vendor Showcase – February 2018		X	X	X
Focus Group with moderator		X		

* Scheduling of event is subject to other chapter events already in planning. Preference of specific date is not guaranteed. As host of the event, the sponsor is responsible for providing refreshments.

** Opportunity to upgrade listing and / or ad placement is available for additional cost.

*** Compliance with ASID National confidentiality regulations and process is required. Chapter Administrator will assist.

Contract for Annual Sponsorship FY2017 - 18



Please select the Sponsorship level that fits your budget and complete the contract below.

Diamond Sponsor \$7,500/*7,125

Platinum Sponsor \$5,000/*4,750

Gold Sponsor \$2,500/*2,375

*5% ASID Member Discount

Logos must be in jpeg format. Artwork for program book ads, EOTC ads, or Facebook posts must be in pdf, eps or jpg format. Please forward artwork and logos by email to administrator@asid.pae.org. If you would like to upgrade your member directory advertisement please contact our chapter administrator at 215-568-3884.

Company Name: _____

Contact: _____

Billing Address: _____

Billing Address: _____

Email: _____

Phone: _____

Signature: _____

Date: _____

Payment Methods

Credit card payments accepted, contact Katie Rafter, Chapter Administrator, for processing.

All checks should be made payable to **ASID PA East Chapter** and should accompany contract.

Return signed contract to ASID PA East Chapter, 1617 John F. Kennedy Blvd., Suite 810, Philadelphia, PA 19103 or by email to administrator@pae.asid.org

The Pennsylvania East Chapter of the American Society of Interior Designers ("Chapter") is a 501(C)(6) business league and no part of any gift or contribution to the Chapter is a charitable donation.

Sponsorship benefits vary according to the sponsorship level the sponsor selects. Refer to the attached 2017-18 Annual Sponsorship Benefits chart for details. Sponsorship benefits are for the 2017-18 fiscal year and will not extend beyond that.

By completing this sponsorship form, Sponsor hereby grants to Chapter a limited, non-exclusive license to use certain of Sponsor's intellectual property including names, trademarks, copyrights, and logos solely to identify Sponsor as a sponsor of the Chapter and the IDA's for 2017-18.

Failure to provide the Chapter with Sponsor's company logo and other requested materials within the requested deadline may result in the absence of your information from promotional materials. The Chapter is not responsible for any informational or content errors and does not guarantee the accuracy of any listing.

IDA, IDA 2018, and all its names and logos are property of the American Society of Interior Designers Pennsylvania East Chapter and protected by copyright and trademark.

Sponsorship does NOT grant the sponsor the right to use Chapter Property, including but not limited to the logos or trademarks associated with Pennsylvania East Chapter of the American Society of Interior Designers, or the American Society of Interior Designers, Inc.

This agreement does not constitute a partnership or joint venture or principal-agent relationship between the parties. This agreement may not be assigned by either party. This agreement is complete and represents the entire agreement between the parties and may be modified only by written agreement between the parties. This agreement shall be construed in accordance with and governed by the laws of the Commonwealth of Pennsylvania.

Sponsor understands and agrees that only the Pennsylvania East Chapter of the American Society of Interior Designers, an unincorporated nonprofit association of the Commonwealth of Pennsylvania and NOT the American Society of Interior Designers, Inc. is a party to this agreement.