

CANDIDATE INFORMATION FORM



INSTRUCTIONS: To be completed by nominees and/or selected candidates. Information should appear here exactly as you would like it to appear on the ballot. Do not exceed the number of entries provided under each category. Choose the most recent or most impactful experience under each category.

Name & Appellation	Linda Gerhard
Chapter	Pennsylvania East
Board Position + Term date	Finance Director /FY 2025-2027 10/1/25-9/30/27

Education	Philadelphia College of Textiles and Science
Employment	Gerhard's Appliances
ASID Involvement	Finance Director
Other Professional Affiliations	Home Builder's Association of Montgomery County, (KVBA) Keswick Village Business Association, (ABA) Ardmore Business Association, (NKBA) National Kitchen & Bath Association, (IFDA) Internation Furnishings & Design Association (DIG) Diversified Investment Group (AAPIDA) The Asian American Pacific Islander Design Alliance, Ambler Rotary
Honors, Awards & Publications	Philadelphia Inquirer - Top Places to work 2022 , Volunteer of the Year (2024) Lower Grynedd Business Association

CANDIDATE STATEMENT: In 300 words or less, state why the role is of interest to you, what you hope to bring to the design community through a position on the chapter board.

Why I Want to Remain Finance Director of the Pennsylvania East Chapter of ASID. As an Industry Partner with Gerhard's Appliances, I've had the unique opportunity to bridge the gap between design professionals and the resources that help bring their visions to life. Serving as Finance Director for the Pennsylvania East Chapter of ASID has deepened my connection to the design community, allowing me to support its growth not just through business collaboration, but through leadership and stewardship. I want to continue in this role because I believe in the mission of ASID and the incredible work our chapter does. Managing the financial health of our chapter ensures that we can continue to host meaningful programs. Remaining in this role would allow me to continue contributing to a thriving, inclusive, and well-resourced design network in Philadelphia, one I'm proud to help sustain.