

# Designing Together

AMERICAN  
SOCIETY OF  
INTERIOR  
DESIGNERS



PENNSYLVANIA EAST

## 2022 CHAPTER SPONSORSHIP PROGRAM

ASID & Design Community Industry Partners,  
We welcome you to review our 2022 Chapter  
Sponsorship Package.

Thank you for your consideration as a team  
player with the PA East Chapter of ASID, a  
large design community in the Mid-Atlantic  
which covers eastern PA, Delaware and  
southern New Jersey.

We are looking forward to having a full year of  
activities, getting better acquainted with you  
and introducing you to our members.

This year is a year of re-entry to in person  
events, and our Board of Directors wants to  
help all sponsors have our full support.

Please let us know which level best suits your  
marketing and involvement goals. We'll be  
happy to reach out to discuss your benefits .

Designing together,

Deb Campbell, ASID, NCIDQ, NKBA, CLIPP, WCAA  
President, Pennsylvania Chapter of ASID  
FY 2021-2022

[president@pae.asid.org](mailto:president@pae.asid.org)

# 2022 Chapter Sponsorship Program

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The Pennsylvania East Chapter of ASID 2022 Sponsorship Program offers an array of sponsorship opportunities, across a variety of platforms, programs and initiatives, providing you with the ability to align your brand visibility, member awareness, marketing activities and touch points with the ASID PA East design community.

The goal of the program is to provide our Sponsors with opportunities to **CONNECT**, **ENGAGE**, **NETWORK** and **MENTOR** with the interior design community decision-makers of the Pennsylvania East Region: OUR MEMBERS!

## CONNECT

Meet the professionals shaping the interior design community in the PA East region and connect your company as a valuable resource to them throughout the year.

## ENGAGE

Sponsors' support and participation is recognized at the annual and monthly events of the Chapter, including the Annual Meeting, professional development events, and our upcoming LEED/WELL Event.

## NETWORK

Increase your network of contacts through our membership in Eastern PA, Southern NJ & Delaware. Gain quality time, build brand recognition and show your commitment to the interior design industry.

## MENTOR

Education is the gateway to rising talent in our industry which supports attraction and retention of emerging graduate as new hires. Mentor upcoming students of design through financial support. Donate your time and shine as an example of ASID regional professionalism representing your sector of the industry at student event. Make a difference to a student and help grow the design industry!



## How to Become a 2022 Sponsor

Sponsorship runs **January 1, 2022 to December 31, 2022** so you receive 365 days of benefits - including event sponsorships. To sign up today, select the level of sponsorship that aligns with you our company's goals and strategy from the accompanying benefits and complete the 2022 Sponsorship registration form. If you have any questions please contact us at [administrator@pae.asid.org](mailto:administrator@pae.asid.org).

# ASID PA East 2022 Sponsorship Levels & Benefits

## Choose the level that best meets your marketing goals



**Logo recognition at all Chapter Events & on virtual/In-Person Programs/Webinars**

**ASID PA East Website, Social Media, & Newsletter Link to your website**

**2023 IDA Competition Info Session & Kick Off Event in September/October 2022**  
\*does not include 2023 IDAs

**Dedicated E-Blasts to all contacts**

**2022 Annual Meeting Celebration & Holiday Social**

**Sponsor Content posts on Social Media (FB/LI/IG)**

**Sponsored Webinar or Social Media/Zoom Tour on ASID PA East Platform**  
\*In person option available.

**Opportunity to place marketing materials at in-person events**

**An opportunity to HOST an event/ Board Meeting with a 10 Minute Marketing Presentation**

### Platinum

**\$3500**  
\*Exclusive

Priority Placement

Logo with click through to your website

Top Logo Placement  
Logo Social Media Recognition  
Logo Website Recognition  
Opportunity to host the event.

4 (1 per Quarter)

3 tickets to each event and 2 Designer Guest Tickets

3 per month including an IG Take-Over

3

All in person events

3

### Gold

**\$2500**

Middle Placement

Logo with click through to your website

Logo Secondary Logo Placement  
Logo Social Media Recognition  
Logo Website Recognition

3 (1 per every 4 months)

2 tickets to each event

2 per month

2

All in person events

2

### Silver

**\$1500**

Bottom Placement

Logo with click through to your website

Logo Placement  
Company Name Recognition on Social Media

2 (1 per 6 months)

1 ticket to each event

1 per month

1

All in person events

1

*#Design Impacts Lives*





# ASID PA East 2022 Sponsorship Registration Form

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Complete the 2022 Sponsorship Program registration form and return only this page, with payment (via email) information to the ASID PA East Chapter by 12/31/21, via email. **Please send to [administrator@pae.asid.org](mailto:administrator@pae.asid.org)**

If you have any questions please contact the ASID PA East administrators by phone or email.

## Select your level of 2022 Yearly Chapter Sponsorship

Sponsorship Level	Please Check One	Cost
• Platinum Level	<input type="checkbox"/>	• \$3500 *Exclusive
• Gold Level	<input type="checkbox"/>	• \$2500
• Silver Level	<input type="checkbox"/>	• \$1500

## Event Sponsorships Available

☐ Opportunities will be available through the year for single event sponsorships.

If you would like to be contacted for an event sponsorship, that would align with your budget and marketing objectives, please check the box.

\*This pertains to companies who may not be interested in a yearly sponsorship.

## Contact Information

Contact \_\_\_\_\_  
 Company \_\_\_\_\_  
 Mailing Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_  
 Email Address \_\_\_\_\_

## Payment Information (for 2022 Year Sponsorship)

☐ VISA ☐ MasterCard *Credit Card Preferred. If Mailing check please advise when sending as we are not always near our PO Box. Also if check payment is delayed, benefits do not start until received.*

CC#: \_\_\_\_\_ Exp. Date \_\_\_\_\_ 3 digits on back of card (VISA/MC) \_\_\_\_\_

Print Cardholder Name \_\_\_\_\_

Cardholder Billing Address \_\_\_\_\_

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

ASID PA East Chapter Sponsorship benefits are for the 2022 calendar year and will not extend beyond that. By completing this sponsorship form, Sponsor hereby grants to Chapter a limited, non-exclusive license to use certain of Sponsor's intellectual property including names, trademarks, copyrights, and logos to identify Sponsor as a sponsor of the Chapter. Failure to provide the Chapter with Sponsor's company logo and other requested materials within the requested deadline may result in the absence of your information from promotional materials

The Chapter is not responsible for any informational or content errors, including those provided by the Sponsor and does not guarantee the accuracy of any listing.

Sponsorship does NOT Grant the sponsor the right to use Chapter Property, including but not limited to the the logos or trademarks associated with the Pennsylvania East Chapter of the American Society of Interior Designers (ASID), of the American Society of Interior Designers, Inc. The agreement does not constitute a partnership or joint venture or principal agent relationship between the parties.

This agreement may not be assigned by either party. This agreement in complete and represents the entire agreement between the parties and may be modified only by written agreement between both parties. The agreement shall be constructed in accordance with and governed by the laws of the Commonwealth of Pennsylvania.

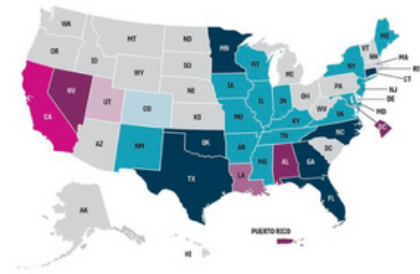
Sponsor understands and agrees that only the Pennsylvania East Chapter of the American Society of Interior Designers, unincorporated nonprofit association of the Commonwealth of Pennsylvania and NOT the American Society of Interior Designers, Inc. is a party to this agreement.

ASID is the oldest, largest and ONLY design organization where its' members encompass ALL Sectors of Interior Design.



## Support Interior Design Legislation

INTERIOR DESIGN REGISTRATION LAWS IN THE UNITED STATES



## 2022 Sponsorship Program Guidelines

**Annual Sponsorship benefits run January 1, 2022 to December 31, 2022.**

Sponsorship benefits begin upon receipt of payment. Logo to be a high resolution PNG (preferred) or JPEG and must be submitted at the time of payment. The ASID PA East Chapter reserves the approval rights of any and all programs and content being co-branded or promoted to ensure compliance with chapter policies.

As a 501 (c) 6 non-profit membership association, the PA East Chapter of ASID is not a charity and therefore Sponsorships do not qualify as tax-deductible charitable donations. However it may qualify as a business expense.