

AMERICAN  
SOCIETY OF  
INTERIOR  
DESIGNERS



PENNSYLVANIA EAST

# 2021 CHAPTER

# SPONSORSHIP

# PROGRAM

**A SINCERE THANK YOU FOR YOUR INTEREST IN BECOMING  
AN ASID PA EAST CHAPTER SPONSOR!**

Giving back feels good! when you know your contribution matters and more so makes a positive difference. Sponsorship through the ASID PA East Chapter is one way to support design industry talent coupled with ideal visibility platforming your company's brand. Select the level you feel most comfortable with and watch your continuation stretch in return! Our board has planned networking events in the coming year that will highlight your company, and or product, with optimal recognition and gained appreciation by all ASID PA East chapter members. If there is an opportunity you do not see and would like to incorporate - let us know!

Our board thanks you, our members thank you, and I thank you!

*Dr. Deirdre M. Cimino*

President. Pennsylvania East Chapter of ASID East Chapter 2020-2021



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## Chapter Sponsorship Program

CONNECT ENGAGE NETWORK MENTOR

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The Pennsylvania East Chapter of ASID 2021 Sponsorship Program offers an array of sponsorship opportunities, across a variety of platforms, programs and initiatives, providing you with the ability to align your brand visibility, member awareness, marketing activities and touch points with the ASID PA East design community.

The goal of the program is to provide our Sponsors with opportunities to **CONNECT**, **ENGAGE**, **NETWORK** and **MENTOR** with the interior design community decision-makers of the Pennsylvania East Region: OUR MEMBERS!

A

### CONNECT

Meet the professionals shaping the interior design community in the PA East region and connect your company as a valuable resource to them throughout the year.

B

### ENGAGE

Sponsors' support and participation is recognized at the annual and monthly events of the Chapter, including the Annual Meeting, professional development events, and our upcoming LEED/WELL Event.

C

### NETWORK

Increase your network of contacts through our membership in Eastern PA, Southern NJ & Delaware. Gain quality time, build brand recognition and show your commitment to the interior design industry.

D

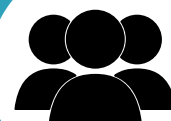
### MENTOR

Education is the gateway to rising talent in our industry which supports attraction and retention of emerging graduate as new hires. Mentor upcoming students of design through financial support at student-le ASID PA East initiatives or Donate your time and shine as an example of ASID regional professionalism representing your sector of the industry at student event. Make a difference to a student and help grow the design industry!

A



B



C



D



## How to Become a 2021 Sponsor

Sponsorship runs **January 1, 2021 to December 31, 2021**, so you receive 365 days of benefits - including event sponsorships. To sign up today, select the level of sponsorship that aligns with your company's goals and strategy from the accompanying benefits and complete the 2021 Sponsorship registration form. If you have any questions please contact us at [Administrator@pae.asid.org](mailto:Administrator@pae.asid.org).



# ASID PA East 2021 Sponsorship Levels

Choose the level that best meets your marketing goals

## 2021 Sponsorship Levels & Benefits



**Cost**

- Logo recognition at all Chapter Events & on virtual Programs/Webinars
- ASID PA East Website, Social Media, & Newsletter Link to your website
- Dedicated E-Blasts to all contacts
- 2021 Annual Meeting Celebration & Holiday Social
- Sponsor Content posts on Social Media (FB/LI/IG)
- Sponsored Webinar or Social Media/Zoom Tour
- Opportunity to place marketing materials at in-person events
- An opportunity to HOST an event
- 5 Minute Marketing Presentation at In-Person or Virtual Event

Platinum	Gold	Silver
<b>\$3000</b> <small>*Exclusive</small>	<b>\$2000</b>	<b>\$1000</b>
Priority Placement	Middle Placement	Bottom Placement
Logo with click through to your website	Logo with click through to your website	Logo with click through to your website
4 (1 per Quarter)	3 (1 per every 4 months)	2 (1 per 6 months)
3 tickets to each event and 2 Designer Guest Tickets	2 tickets to each events and 1 Designer Guest Ticket	1 ticket to each events and 1 Designer Guest Ticket
3 per month including an IG Take-Over	2 per month	1 per month
8 (2 per Quarter)	4 (1 per Quarter)	2 (1 per 6 months)
All in person events	All in person events	All in person events
(3)	(2)	(1)
3 Events	2 Events	1 Events

## \*\*2021 ASID PA EAST SPONSORSHIPS INCLUDE CHAPTER EVENT SPONSORSHIPS\*\*

### Upcoming Programs



2021 Holiday Social



Professional Development Programs



Student Career Day with IIDA PA/NJ/DE



LEED / WELL SYMPOSIUM



2020-2021 Annual Meeting & Celebration



# ASID PA East 2021 Sponsorship Registration Form

Complete the 2021 Sponsorship Program registration form and return, with payment (via email) information to the ASID PA East Chapter. If you have any questions please contact the ASID PA East administrators by phone or email  
**Administrator@pae.asid.org**

## Select your level of sponsorship

Sponsorship Level	Please Check One	Cost
• Platinum Level	<input type="checkbox"/>	• \$3000 *Exclusive
• Gold Level	<input type="checkbox"/>	• \$2000
• Silver Level	<input type="checkbox"/>	• \$1000

## Who are ASID Members?

ASID is the oldest, largest and only design organization where its' members encompass all aspects of design.



## Additional Program Sponsorships Available

### Anticipated 2021 Programs

- ☐ Student Career Day with IIDA
- ☐ Holiday Social
- ☐ Annual Meeting Celebration
- ☐ Education & Networking Series
- ☐ Professional Development Programs
- ☐ Legislation or WELL/AP Symposium

Sponsorship exclusivity as well as a range of public relations opportunities for you or your company are available.

**Choose an event** that you would like to align your exposure and marketing objectives with.

**\*Additional sponsorship opportunities will be available for these events.**

**\*A portion of event sponsorship will be dedicated to a Charity (TBD) Donation made by the Chapter.**

## Contact Information

Contact \_\_\_\_\_  
Company \_\_\_\_\_  
Mailing Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone \_\_\_\_\_ Fax \_\_\_\_\_  
Email Address \_\_\_\_\_

## Payment Information

☐ VISA ☐ MasterCard ☐ Check:  
CC#: \_\_\_\_\_ Exp. Date \_\_\_\_\_ 3 digits on back of card (VISA/MC) \_\_\_\_\_  
Print Cardholder Name \_\_\_\_\_  
Cardholder Billing Address \_\_\_\_\_  
Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

**Return SIGNED Contract to: ASID PA East Chapter by email administrator@pae.asid.org**

**\*If sending a check, make payable to ASID PA East Chapter, mail to ASID PA East Chapter, P.O. Box 30190, Philadelphia, PA 19103**

ASID PA East Chapter Sponsorship benefits are for the 2020-2021 fiscal year and will not extend beyond that. By completing this sponsorship form, Sponsor hereby grants to Chapter a limited, non-exclusive license to use certain of Sponsor's intellectual property including names, trademarks, copyrights, and logos to identify Sponsor as a sponsor of the Chapter. Failure to provide the Chapter with Sponsor's company logo and other requested materials within the requested deadline may result in the absence of your information from promotional materials.

The Chapter is not responsible for any informational or content errors, including those provided by the Sponsor and does not guarantee the accuracy of any listing.

Sponsorship does NOT Grant the sponsor the right to use Chapter Property, including but not limited to the logos or trademarks associated with the Pennsylvania East Chapter of the American Society of Interior Designers (ASID), of the American Society of Interior Designers, Inc. The agreement does not constitute a partnership or joint venture or principal agent relationship between the parties.

This agreement may not be assigned by either party. This agreement in complete and represents the entire agreement between the parties and may be modified only by written agreement between both parties. The agreement shall be constructed in accordance with and governed by the laws of the Commonwealth of Pennsylvania.

Sponsor understands and agrees that only the Pennsylvania East Chapter of the American Society of Interior Designers, unincorporated nonprofit association of the Commonwealth of Pennsylvania and NOT the American Society of Interior Designers, Inc. is a party to this agreement.

## 2021 Sponsorship Program Guidelines

**Annual Sponsorship benefits run January 1, 2021 to December 31, 2021.**

Sponsorship benefits begin upon receipt of payment.

Logo to be a high resolution PNG (preferred) or JPEG and must be submitted at the time of payment.

The ASID PA East Chapter reserves the approval rights of any and all programs and content being co-branded or promoted to ensure compliance with chapter policies.

As a 501 (c) 6 non-profit membership association, the PA East Chapter of ASDI is not a charity and therefore Sponsorships do not qualify as tax-deductible charitable donations. However it may qualify as a business expense.