

2016-7 SPONSORSHIP PROGRAM

Mission Statement

ASID PA East inspires and enriches its members by providing knowledge, experiences and community to promote the profession of Interior Design.

AMERICAN
SOCIETY OF
INTERIOR
DESIGNERS



PENNSYLVANIA EAST



PENNSYLVANIA EAST

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PRESIDENT

Christine DeHart, Allied ASID

PRESIDENT-ELECT

Dean Prokopowich, ASID

COMMUNICATIONS DIRECTOR

Anna Marks, Allied ASID

FINANCIAL DIRECTOR

Kathy Appel, ASID

MEMBERSHIP DIRECTOR

Felicia Wallace-Benton, Industry
Partner Rep for Daltile

**PROFESSIONAL DEVELOPMENT
DIRECTOR**

Linda Daly, ASID

DIRECTOR-AT-LARGE

Vera Bahou, Allied Asid

GOVERNMENT AFFAIRS CHAIR

Open Position

STUDENT REPRESENTATIVES

Carmeen Hutchinson - Moore

ADMINISTRATOR

Katie Rafter, Alta Management

Dear Industry Partners, Designers and Friends,

Thank you! Thank you! Thank you!

We can't say it enough. Through your generosity, the Pennsylvania East Chapter of ASID was able to hold an outstanding IDA Competition and Awards Gala, an extremely successful Career Day that brought us many new student members and some very informative CEUs. And we could not have done it without you, our sponsors!

In the 2016-2017 year, our focus will be to reach out to designers and associates in all areas of our Chapter at local meet-ups and our latest initiative (which was very successful this past summer!) *Sips and Spaces*, with the goal of encouraging more member participation in our events and acquiring some new members as well. With your help, we can offer the type of events that will encourage networking and increase business opportunities for us all.

Please take a moment to review the benefits of the 2016-2017 sponsorship packages. Your participation is absolutely vital to the strength of our Chapter. As I said, we really can't do it without you!

Thank you and please contact us with any questions, or if there is a particular benefit that is of interest to you that you do not see here. Your feedback is important to us and we'd be happy to discuss alternative &/or additional options.

Sincerely,
Christine DeHart, Allied ASID
President, PA East ASID, 2016-2017

2017 Half Year SPONSORSHIP BENEFITS	\$3,000 DIAMOND SPONSOR	\$2,000 PLATINUM SPONSOR	\$1,500 GOLD SPONSOR	\$900 SILVER SPONSOR
Hosting Events Opportunity to host an ASID PA East Chapter event at your business location, such as CEU or other program, social gathering *	(1) per ½ year X	(1) per ½ year		
ASID PA East Chapter website Your logo with website click through on ASID PA East home page, in order of sponsorship level	X	X	X	X
Eye on the Chapter E-Newsletter (bi-weekly) – Your logo listed on every newsletter as chapter sponsor, in order of sponsorship level - Dedicated ad/posting in EOTC	X (2)	X (1)	X	X
ASID PA East Chapter Annual Meeting 2017 Company logo on invitations Complimentary ticket(s) to event	X (2)	X (1)	X	X
Member Directory Chapter sponsor recognition in 2017-8 Member Directory, in order of sponsorship level **				
Mailing List Rental of ASID PA East Chapter membership list, for electronic or USPS mail use***	(2)	(1)		
Social Media Opportunity Platform TBD in conjunction with Communications Committee	(2)	(1)		

* Scheduling of event is subject to other chapter events already in planning. Preference of specific date is not guaranteed. As host of the event, the sponsor is responsible for providing refreshments.

** Opportunity to upgrade listing &/or ad placement is available for additional cost.

***Compliance with ASID National confidentiality regulations and process is required. Chapter Administrator will assist.

Supporting our Chapter

Your sponsorship supports the Pennsylvania East Chapter of the American Society of Interior Designers for an entire year by enabling the Chapter to:

- Maintain our annual operations & overhead
- Participate in the ASID National President's Forum
- Participate in ASID National Chapter Leadership Conference (CLC)
- Host our Bi-Annual Philadelphia Interior Design Awards Competition & Gala
- Host networking events for our design members and Industry Partners
- Host our annual Holiday Party
- Provide educational programs such as:
 - CEUs
 - Tours
 - Student Events & Programming
- Host our annual Student Career Day
- Produce a Membership Directory
- Support legislative efforts in both Pennsylvania and Washington DC
- Serve as an advocate for the Profession of Interior Design
- Enrich the lives of those in the Philadelphia, South Jersey and Delaware Design Community
- Communicate to our Members via:
 - Bi-weekly Chapter Newsletter
 - E-blasts
 - Website
 - Social Media



Contract for 1/2 Year Sponsorship FY2017



Please select the Sponsorship level that fits your budget and complete the contract below.

☐ Diamond Sponsor \$3,000

☐ Platinum Sponsor \$2,000

☐ Gold Sponsor \$1,500

☐ Silver Sponsor \$900

Logos must be in jpeg format. Artwork for program book ads, EOTC ads, or Facebook posts must be in pdf, eps or jpg format. Please forward artwork and logos by email to administrator@asid.pae.org. If you would like to upgrade your member directory advertisement please contact our chapter administrator at 215-568-3884.

Company Name: _____

Contact: _____

Billing Address: _____

Billing Address: _____

Email: _____

Phone: _____

Signature: _____

Date: _____

Payment Methods

Credit card payments accepted, contact Katie Rafter, Chapter Administrator, for processing.

All checks should be made payable to **ASID PA East Chapter** and should accompany contract.

Return signed contract to ASID PA East Chapter, 1617 John F. Kennedy Blvd., Suite 810, Philadelphia, PA 19103 or by email to administrator@pae.asid.org

The Pennsylvania East Chapter of the American Society of Interior Designers ("Chapter") is a 501(C)(6) business league and no part of any gift or contribution to the Chapter is a charitable donation.

Sponsorship benefits vary according to the sponsorship level the sponsor selects. Refer to the attached 2016 Annual Sponsorship Benefits chart for details. Sponsorship benefits are for the 2016 fiscal year and will not extend beyond that.

By completing this sponsorship form, Sponsor hereby grants to Chapter a limited, non-exclusive license to use certain of Sponsor's intellectual property including names, trademarks, copyrights, and logos solely to identify Sponsor as a sponsor of the Chapter and the IDA's for 2016.

Failure to provide the Chapter with Sponsor's company logo and other requested materials within the requested deadline may result in the absence of your information from promotional materials. The Chapter is not responsible for any informational or content errors and does not guarantee the accuracy of any listing.

IDA, IDA 2016, and all its names and logos are property of the American Society of Interior Designers Pennsylvania East Chapter and protected by copyright and trademark.

Sponsorship does NOT grant the sponsor the right to use Chapter Property, including but not limited to the logos or trademarks associated with Pennsylvania East Chapter of the American Society of Interior Designers, or the American Society of Interior Designers, Inc.

This agreement does not constitute a partnership or joint venture or principal-agent relationship between the parties. This agreement may not be assigned by either party. This agreement is complete and represents the entire agreement between the parties and may be modified only by written agreement between the parties. This agreement shall be construed in accordance with and governed by the laws of the Commonwealth of Pennsylvania.

Sponsor understands and agrees that only the Pennsylvania East Chapter of the American Society of Interior Designers, an unincorporated nonprofit association of the Commonwealth of Pennsylvania and NOT the American Society of Interior Designers, Inc. is a party to this agreement.

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design
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